

Lisa Waananen

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360 NW Irving St.
Pullman, WA 99163

EDUCATION

2010 M.S., Journalism, Columbia University Journalism School

2008 B.A., Communication and Political Science, Washington State University

EXPERIENCE

AUG. 2014-PRESENT

Washington State University, Clinical Assistant Professor

Teach courses on visual communication, video for the web, multimedia reporting, data visualization, narrative storytelling, and content creation and Adobe Creative Cloud software.

NOV. 2012-AUG. 2014

The Inlander, Web Editor and Staff Writer

Maintained web presence, including presentation of weekly stories and promotion through social media. Wrote and reported daily blog posts and feature stories for print, as well as graphics and other visuals. Over-saw website overhaul, launched in Oct. 2013.

JULY 2011- NOV. 2012

The New York Times, Graphics Reporter

Researched and created graphics – including maps, timelines and charts – for print and the web. Helped out with the reporting and writing for long-term projects, including Election 2012, and breaking news.

JUNE 2010-JULY 2011

Columbia Journalism School, Digital Media Associate

Helped teach courses and assisted students and faculty with digital media projects. Taught digital media skills – including video, audio, photojournalism and website construction – in classes and one-on-one tutoring sessions. Specialized in graphics and visuals.

JAN.-APRIL 2009

Student Press Law Center, Reporting Intern

Wrote online updates and in-depth magazine articles about public information access laws, internet communication, and legislation related to student media. Created videos, graphics and illustrations.

JUNE-OCT 2008

The Spokesman-Review, Reporter and Editorial Assistant

Worked as a general assignment reporter for the city desk, writing stories on deadline and developing longer features.

JUNE-AUG. 2007

The Indianapolis Star, Pulliam Fellow

Worked in the features department writing stories for the daily paper, weekly sections and a dedicated “Harry Potter” blog.

AUG. 2005-MAY 2008

The Daily Evergreen, Editor-in-Chief and various positions

Guided the vision of the newspaper and led a staff of 15 editors and more than 50 other staffers; in other positions, wrote for all sections, took photos, laid out pages and created illustrations and graphics.

GROUP AWARDS

- Malofiej awards: “What Will Swing the Swing States?” (Silver, 2013); “The Evolving Face of the Course” (Gold, 2012); “Evacuation zones in New York City” (Silver, 2012); “Flooding, Power Failures, Rainfall and Damage From Hurricane Irene” (Silver, 2012); “The Marathon Route’s Evolving Neighborhoods” (Bronze, 2012); “If Someone Made a City” (Bronze, 2012)
- The Society for News Design: “If Someone Made a City” (Award of Excellence, 2012); “The Marathon Route’s Evolving Neighborhoods” (Silver, 2012)

PERSONAL AWARDS & HONORS

- AEJMC Newspaper & Online News Division Teaching Terrifically in the 21st Century (TNT21) Award, 2016-17

Faculty winner for “Chart on the Street: Combining Data Visualization with Man-on-the-Street Interviews to Challenge Conventional Narratives”

- AEJMC “Great Ideas for Teaching” finalist, 2016

Finalist in poster panel presentation for “Making Data Personal,” a project for teaching data collection

- Society of Professional Journalists, Region 10, 1st Place, 2014

1st Place award in the Government and Political Reporting (Alt-Weeklies) category for 2013 cover story

- Digital Media Interactive award, Columbia Journalism School, 2010

Awarded to top student in the spring interactive graphics course

- Alumni Annual Fund Scholarship, Columbia Journalism School, 2009

Awarded to selected students for the spring semester based on fall performance

- Outstanding Achievement in Journalism, Washington State University, 2008

Awarded to top students in the Murrow School of Communication

- Phi Beta Kappa, Gamma Chapter of Washington, Washington State University, 2008

- Lighty Leadership Scholarship, WSU Alumni Association, 2004 through 2008

TECHNICAL SKILLS

- Adobe Creative Cloud for print and web, with an emphasis on Illustrator
- Front-end coding: HTML, CSS, Javascript, PHP (WordPress)
- ArcGIS and geographical data management for maps
- Video shooting and editing with Adobe Premiere and Final Cut Pro
- Social media management and content promotion

COURSES TAUGHT

- Visual Communication (Com 320)
- Video for the Web (ComJour 390)
- Multimedia Content Creation (Com 210)
- Professional Multimedia Content Creation (Com 561)
- Multiplatform Reporting (ComJour 333)
- Introduction to Data Visualization for News and Sports (seminar)
- Narrative Storytelling for Causes and Brands (seminar)